



Cleveland Elementary School PTO
190 Lester Road, Fayetteville, Georgia 30215

Matt Keahey
President

Chris Wilson
Vice President

Rashmi Patel
Corresponding

Tammy Wingo
Recording

Femeena Patel
AP Treasurer

David Gibson
AR Treasurer

Advertise Your Business in the CES Family Directory

Haven't we all been in a situation where we needed to find a service or product and did not know who to call? Whether it is landscaping, a doctor, dentist, restaurant, heating and cooling, etc... Wouldn't it be great to advertise services in a directory and support Cleveland?

We have heard your requests. That is why we are incorporating a business listing with advertisements in our very own Family Directory. By businesses purchasing ad space in the directory, **you and your family and/or friends** will be directly supporting our school and targeting 500+ potential customers. ALL PROCEEDS WILL SUPPORT SPECIAL PROJECTS to include but not limited to the upgrade of audiovisual equipment for school performances, a classroom courtyard and outside enhancements.

DON'T BE LEFT OUT!

This is available to ALL family, friends and relatives of Cleveland!

Based on feedback from our parents we are anticipating successful participation. When families and friends are searching out a company to do business with, **LET IT BE YOURS!**

We offer SIX levels for sponsorship:

****PROVIDING A DISCOUNT IN YOUR AD IS OPTIONAL****

Titanium	\$1000	2-page ad, named as sponsor of PTO event, special company flyer (insert) included in a newsletter, signage on specific project.	2 (10" x 7") pages
Platinum	\$800	1 page ad in the school directory, signage on specific project.	10" x 7"
Diamond	\$600	1 page ad in the school directory.	10" x 7"
Gold	\$400	½ page ad in the school directory	5" x 7"
Silver	\$200	¼ page ad in the school directory	5" x 3.5"
Bronze	\$100	Business card size ad in the school directory	2" x 3.5"

Please indicate your company's desired sponsorship level on the attached form and **return to the school office by September 15, 2009**. Please include a camera ready copy of the ad, if available, and contact information so that we can send you a proof prior to printing. **For any questions, please contact Thomas Cagle via email at thomascagle@att.net or by phone, 404-218-7689.**

Make Checks Payable to: Cleveland Elementary PTO
Attention: Thomas Cagle, Corporate Liaison

We thank you in advance for your support of our school and our children.

Sincerely,

The Cleveland Elementary School PTO

Business Card Size Ad

2" x 3.5"

Quarter Page Ad

5" x 3.5"

Full Page Ad

10" x 7"

Half Page Ad

5" x 7"

PLEASE CHECK YOUR AREA OF SUPPORT

Parent: Parent of a Cleveland Student.

Family: Any family member company or business of a Cleveland Student.

Friend: Any company or business that supports a Cleveland Student.